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DEGW Grows Workplace Strategy Team

With the Addition of Senior Consultant, Bryant Rice

The international strategic workplace design consultancy appoints a LEED-certified architect with broad background in business, architecture and furniture systems.

SAN FRANCISCO, June 29, 2009 – The international workplace consultancy DEGW announced that Bryant Rice will join as a senior consultant. Mr. Rice, a former president of the San Francisco chapter of the American Institute of Architects and an active

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member of CoreNet Workplace Community, will concentrate on workplace strategies, change management, and real estate and portfolio

appraisal projects. As a registered architect with an MBA, he will combine design and business experience to deliver strategic workplace solutions for clients. Rice's background stretches from all areas of strategic planning including project management, property assessment, workplace strategy, and design.

According to DEGW, Rice has built a successful resumé in the niche of workplace consulting since 1995. He previously worked for DEGW for three years beginning in 1998, when he managed an extensive two-year project for the BBC. Rejoining DEGW after a successful engagement with the furniture-systems leader Teknion Corporation, Rice brings experience as a district manager responsible for dealer development and market strategy for SideMark, Teknion's California dealer.

Prior to working with Teknion, Rice provided architecture and consulting services through an independent consultancy called =C. Along with these professional

credentials, Rice has also earned academic credentials serving as a professor at the California College of the Arts.

“As an active member and participant in the CoreNet Workplace Community, Bryant has been vigorously engaged with a prestigious group of professionals at the center of thought leadership in his field of workplace planning, strategy and design,” said Andrew Laing, Managing Director – North America for DEGW. “His past experiences as a consultant, architect, studio leader and project manager have honed his skills in the areas where DEGW excel: In planning, solution development, communication, budgeting, scheduling and presentation. Bryant will be a huge asset to DEGW.”

Rice will be based in DEGW’s San Francisco office, where the consultancy has developed an admirable clientele including technology leaders such as Cisco, Microsoft, Intuit and Google. Using a carefully honed combination of research, business consulting, and workplace strategy, DEGW has built a core competency around optimizing the workspaces their clients already occupy to create more functional, worker-friendly spaces without increasing the footprint of the corporation.

Bryant Rice’s familiarity with business strategies and project management – as well as his expertise with systems furniture – will further DEGW’s readiness to address workplace transformations for their clients. ###

About DEGW

Founded in 1973, DEGW is a leading strategic design consultancy operating from twelve offices in Europe, Asia Pacific, and North America. Clients use DEGW’s international expertise to find appropriate local solutions that achieve their objectives and deliver measurable business benefits. DEGW enjoys a solid reputation for helping clients align physical space with organizational objectives, leading numerous market sectors that rely on the integration of technology, human behaviors, and the built environment. While best known for its work consulting on high-performance workspaces for Fortune 500 companies, DEGW’s range of experience also encompasses strategic assessments of large complex sites to meet business, social, or economic goals, as well as leadership in sustainable accommodation – green building and interiors concepts focused on occupant well-being and effectiveness.