

20 May 2009

New York Times Building - New York, NY



STOP PRESS: WORKTECH09 New York to be the American launch event for Macquarie Groups major new workplace project in Sydney, Australia.

Macquarie Group, One Shelley Street, Sydney, Australia

Australia's leading investment advisory and financial services firm, Macquarie, acquired the lease for a new ten-storey 330,00sq ft. office building in Sydney to replace an aging workplace. Working with Clive Wilkinson Architects and other global consultants, Macquarie has utilized the opportunity to fundamentally rethink its' ways of working, and it's interaction with both clients and the public. In this presentation Clive Wilkinson and Anthony Henry the Associate Director of Corporate Real Estate at Macquarie will describe the intensive design process prior to the buildings targeted completion in October 2009.

Highlights from the case study include:

- 80% occupancy rate achieved
- New environment improves complex problem solving, autonomy and creativity
- New technology (combined with better collaboration tools and the mobility) reduces printing by over 60%
- Participants able to cull over 50% of their personal and team storage
- 90% of pilot participants said they did not want to return to the conventional workspace

WORKTECH is the inaugural conference in New York; bringing together the worlds of real estate, design, architecture and technology to look at the future of property, the workplace, work and innovation.

Leading Global speakers will examine the trends that will change the nature of how and where work takes place.

The event themes are global workplace innovators; case studies from Europe, Australia and Asia and cost reductions through alternative working, towards the churn free office. Other confirmed international speakers and panellists will include:

- Daniel Johnson, Global Director of Corporate Real Estate Workplace for Accenture
- Christopher Coleman, Director Global Real Estate, Google
- Cindy Allen, Editor in Chief, Interior Design
- Dr Andrew Laing, Managing Director, North America, DEGW
- Professor Jeremy Myerson, Director, Helen Hamlyn Centre, Royal College of Art
- Dr Karen Sobel Lojeski, Author and Professor at Stony Brook University
- Stefan Camenzind and Tanya Ruegg, Partners, Camenzind Evolution
- Anthony Townsend, Research Director, Institute for the Future
- Philip Ross, Author and CEO of the Cordless Group

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WORKTECH is an essential destination for business leaders who want to create innovative workplaces. WORKTECH is attended by Architectural & Design leaders, Corporate Real Estate Developers, Technology and IT leaders, Human Resources delegates, Workplace Psychologists and Developers.

Images and additional information available on request

Press pass:

Limited press passes are available. Contact Isabel Dewhurst-Marks isabel.marks@unwired.eu.com or call 011 4420 8977 8920

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More information is available online at www.unwired.eu.com/wt09ny.html or call 01144 20 8977 8920

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